

THE NEW UNIVERSAL
CORPORATE MINDSET -
BLENDING THE TIMELESS
ANCIENT WISDOM IN
MODERN TIMES WITH
BUSINESS!



INSTITUTE PROMOTING HIGHER VALUES

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Some of the world-renowned Organizations and Institutes where our Chief Trainer, Mr Rishi Kewalramani has given presentations:

- **World Economic Forum (Switzerland)**
- **World Presidents' Organisation (South Africa, India-World Conference)**
- **World Bank (U.S.A)**
- **Young Presidents' Organisation (India, U.S.A, Australia, England, South Africa)**
- **N.A.S.A**
- **Johnson & Johnson (India)**
- **Indian Cricket Team**
- **Microsoft Headquarters (U.S.A)**
- **Tata Consultancy Services**
- **Maruti Suzuki (India)**
- **Forex International (India)**
- **'Festival of Thinkers' Conference (U.A.E)**



VALUES-BASED CORPORATE DEVELOPMENT PROGRAMS

Management is based on behavioral science. The timeless management principles found in Vedanta & the Bhagavad Gita is the world's foremost school of thought on self-management which unfolds the secrets of "Human Management" for increasing productivity and reducing stress.

These principles of self-management are based on timeless philosophical truths relating to the individual and the world which has attracted leaders from various fields. Corporations worldwide are learning and practising management formula's derived from this research.

Corporate Gita is a registered training institute that provides these powerful values-based Trainings & Executive coaching. The Institute has been of service to corporates, professionals, Management institutes, organizations and social clubs. The Institute fosters creative & original thinking -thereby promoting innovation & excellence. This creates the most valued of corporate assets - the fulfilled, dynamic human being - a person of impeccable character, integrity and maturity.

According to a research, by virtue of attending these high values-based training, the resultant motivated & happy employees improve performance & productivity leading to a 33% increase in the bottom line of their organization.

Despite Gita being an integral part of the Hindu culture, managers don't look upon it as a religious text.

"I clearly believe that this has nothing to do with religion or faith per se. We all recognize that the programme is management-focused and not on religious dimensions. It is about identifying the universal & secular management principles contained in the Gita and applying them to a

**TO DEVELOP A STRONG
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APPLICABLE IN MODERN
LIFE!**

corporate setting, while the classic management texts provide valuable insights for people, the Bhagavad Gita and other sacred texts offer fresh perspectives, contributing to the body of management knowledge.” - says SY Siddiqui, COO, HR, IT & finance, at Maruti Suzuki.

As we know, the Bhagavad Gita, as a Leadership & Performance-management book, is listed in the top 50 best books of all time ever written in the world! It is a fountainhead of ideas for life – to develop strength of character, work efficiency and a spirit of service – propounding the science of human development and fulfilment. Many companies like the Tata group, Maruti Suzuki, Escorts, State Bank of India, NTPC and NHPC, MMTC,

Piramal Enterprises, Southwest Airlines (U.S.A) etc are among the growing list of corporates who have hugely benefited from the timeless leadership lessons & management principles found in the Bhagavad Gita.

WHAT IS THE NEED FOR VALUES-BASED TRAINING'S?

Unfortunately the Corporate World today, is infested with greed, insecurity, envy, anger, ego and fear - that continue to prevail among people in the relentless everyday struggle - which is one of the main causes of low productivity & a stressful life. Workplace politics kills efficiency & productivity thereby directly affecting the bottom line of the company.

The few who have imbibed the knowledge of the higher values of life ,learnt and practiced the technique of ethical living, live a dynamic life of action while enjoying perfect peace and happiness within.

How are we to relate with the world to find peace & harmony and increase our productivity?

It is not the world that bothers us as we believe it to be. But our relationship with it. We need to learn the principles of right action:

- Change the character of our action from selfishness to selfless service towards the objectives of the organization.
- Mend the quality of our emotion from preferential attachment to universal love.

- Work as strong teams in a spirit of service & sacrifice inspired by higher ideals instead of self-centred interests.

We want happy, productive & meaningful relationships to work as strong teams, but ego and egocentric desires put us on a collision course with others.

Vedanta helps forge alliances through success by working in a spirit of cooperative-endeavor. So the list of corporates looking up to true universal human-based spirituality - **to solve management labyrinths is ever-growing.**

From mind-control to value-based management, motivation, Team-work and leadership, the Gita seems to have an answer for everything.



WHAT MAKES THIS 5,200-YEAR-OLD SECULAR TEXT SO RELEVANT IN TODAY'S BUSINESS AND ECONOMIC CONTEXT?

The Gita is old in chronology but contemporary in essence. When basic business principles cease to work and when the rate of change outside is faster than change within, even businesses need deeper

anchor points for decision-making not available in contemporary literature.

Managers today are under severe performance pressure. They suffer from information overload, leading to emotional turmoil. The challenge is internalised and can only be won by getting out of the pressure. The Gita says 'be real.' Anything that prevents you from being real is acquired nature. You must be true to yourself. You can't say 'I am the problem.' We need to move from the concept of 'speed of thought' to 'speed of clarity'. The Gita helps provide this clarity, thereby reducing the turmoil within.

PRODUCTIVITY WITH A SMILE

Motivated employees who can improve productivity with a smile are a bonus. "Spiritual texts often contain sound management principles that can provide vital lessons in a corporate set-up. You need internal cohesion, external resilience, ability to deal with stress and an ability to operate beyond the ego in today's challenging jobs. And the Gita helps in all of this!

As things stand, the Master Strategist Krishna seems to be emerging as the new Peter Drucker of management in India & abroad. After all, he is the one who imparted the timeless wisdom of Work-Life Management to his disciple Arjuna when he was indecisive about taking up the right course of action in the middle of the battlefield.

This being the zeitgeist, more & more corporates are practising these New Age management principles thereby Transforming their organizations from one of mediocrity to that of excellence!

Trainings & Workshops

Flagship program of Corporate Gita

**World's Greatest Intellectual, Emotional & Spiritual training® (WGIEST®)
for personal & professional Success!"**

As there is a science and technology to create external well-being, there is a whole dimension of science and technology for inner well-being. Our Signature Program (WGIEST®) provides tools and solutions to empower yourself to create your life the way you want it. It gives you the opportunity to intellectually explore & implement the higher values of work ethics from the distilled essence of vedic sciences. The course imparts practical wisdom to manage your body, mind, emotions, and intellect - thereby promoting integrity, innovation & excellence at the work place!

What is WGIEST® ?

WGIEST® is neither a religion, nor a philosophy or dogma. It is a skill & a technique for right thinking, for high productivity & Holistic Well-being. One does not have to believe or disbelieve, just have to learn to use. These eternal principles will produce results irrespective of who you are or what you do. As the famous saying goes, " It does not matter what you do - but what really matters is " How You Do It! "

World's Greatest Intellectual, Emotional & Spiritual Training® covers the following scientific framework of 10 important modules. This powerful program represents a 3-Day seminar:

1. Getting Our Work & Life in focus - Make a bigger impact in your organization!
2. Timeless Values-based leadership lessons to become a true & exemplary leader!
3. Formula for True Success - to achieve long-term success at work & in Life!
4. The Science of Stress Management & Stress Elimination!
5. Building & managing great relationships based on higher values for strong team-work!
6. Balancing work and home with good Time-Management!
7. Practical application of Mindfulness & Meditation for creative & original thinking to promote innovation & excellence!
8. Knowledge of the Ultimate! - Who are YOU in essence - Discover your true identity and worth! - The Power of One!
9. Powerful AutoSuggestion Techniques To Boost Subconscious Mind Power To Improve Performance At Work
10. Goal-Setting, Values & Vision, Developing an action plan for Effective Management.

This workshop will have far-reaching positive impact on the productivity of your organization, as well as on the lives of team-mates and the lives of their family members. Show your team that you really care about their success!

After attending this training, participants will be able to:-

- Develop Authentic Leadership Skills
- Catapult their personal & professional growth
- Live According to their Values and the values of the organization
- Boost their income
- Improve their relationships to work as strong teams
- Overcome challenging obstacles
- Implement time-tested principles for handling stress more effectively
- Experience a new level of happiness
- Get clarity on their life's purpose
- Manage their time effectively
- Develop original & independent thinking to achieve the Vision and Mission of the organization
- Each participant will walk away with an action plan

This is a result oriented program. Upon completion, participants shall walk away with a 31 day action plan in order to LEAD Successfully, COMMUNICATE Effectively, MANAGE Professionally based on Values & Ethics. It is a content rich "Hi-impact" 9am to 6pm program. Over 38,000 people have benefited from our dynamic workshops internationally.

Here's what people had to say about their experience after attending WGIEST® :

"In this dynamic workshop conducted by Rishi, I had a powerful experience that will enable me to get into the next gear and really play to win. This training created a total wake-up call... As was so rightly taught in this program - there cannot be good outer management without good inner-management of our mind & intellect. I am so happy and grateful that I am now living & working with more clarity, efficiency and less stress."

-JanakiRam S D,

General Manager, Continuous Improvement (Lean), Hindustan Aeronautics Limited, Bengaluru.

" I was going through a really difficult phase - facing challenges in the dealings with people at home and at office. This amazing training gave me the knowledge & courage to face and resolve them. And today I see a big difference in my attitude - in my thoughts and actions working as a dynamic team player & in leading strong teams."

-Vinay Mummadi,

Principal Software Engineer (Symantec)

"I genuinely believe that Mr. Rishi's deep knowledge of the morphological and ontological aspects of Vedanta Philosophy is an asset to any Individual or Multi National company to give their optimum best to the Workplace. This WGIST program has really helped me to expand my vision & thinking to solve problems more efficiently - with greater awareness & creativity."

-Andrew Michael

HR Manager, American Fashions.

"The emphasis was on the practical application of the eternal truths in our daily life and is applicable to all people from all walks of life.

I would strongly recommend corporate gita's values-based soft-skills trainings & workshops in organizations, corporate houses, schools, colleges & universities across the globe- to audience both young and elderly, householders and professionals. This workshop brings about a paradigm shift in our attitude & character - thereby transforming organizations from one of mediocrity to that of excellence!"

-Dr. V. Hemalatha,

Paediatric Surgeon (F.R.C.S) in Bangalore.

"No wonder why this training is called World's Greatest Intellectual Training! This enlightening training explained beautifully the secret of true happiness - how we can be happy at all times without depending on people or mere materiality. Rishi stressed upon the real values in life and how we are really rich with values rather than with anything else. I now regard my duties at work & home as my worship!

And I now work on Initiatives rather than incentives - as explained beautifully by Mr. Rishi.

I feel enlightened to know who I am (my original self), what is my goal in life, my responsibilities, and how I can go forward to achieve real happiness & peace."

These values-based trainings are very valuable, useful and practical. Rishi is very sincere, clear and the lectures are easy to understand.

I would definitely recommend this WGIEST program to all organizations who want to increase their productivity, reduce stress and have a strong values-based culture to achieve the vision & mission of the organization."

-Mohammad Imran,

Finance Manager in Hewlett Packard

Training Modules

Twenty-One specialized training modules offered by
Corporate Gita



List of Training Modules



1. Timeless Values-based leadership lessons to become a true & exemplary leader!
2. Formula for Success - to achieve long-term success at work & in Life.
3. The Art of Self-Management- how to master your mind and take charge of your life!
4. Secret of True Happiness!
5. High-performance Sales Training
6. Creative & Original thinking!
7. Setting Powerful Personal & Professional Smart Goals!
8. Intellectual & Emotional Intelligence!
9. Spiritual Intelligence & its importance in daily life!
10. The Science of Stress Management & Stress Elimination!
11. Building a Permanent Positive Attitude!
12. Building & managing great relationships based on higher values!

The modules can each stand alone as a 2-days seminar or a day's training or even two hours of training. Or they can be combined into a training series presented over several months for maximum impact.

Each Program is designed to be custom - tailored to the specific needs of the individual clients.

You will find details of each program on our website:

www.corpgita.com

13. Balancing work and home
14. The Science of good Time Management
15. SECRETS of Employee MOTIVATION - Unlocking the Genius Within!
16. Values-based Team work! - How to build & manage great teams for success!
17. Conflict resolution & Anger Management
18. Secret of Concentration
19. Theory & Practice of Meditation & its benefits in personal & professional life!
20. Knowledge of the Ultimate! - Who are YOU in essence - Discover your true identity and worth! - The Power of One!
21. Outbound Training

All the values-based training's conducted by "Corporate Gita" encompass transformation of subtle philosophic themes into practical modern techniques of Self-management which provides a formula for living life with dynamic productivity, enjoying prosperity with reduced stress levels and permanent peace of mind.

The workshops enable participants to question, explore, reflect, and act to get the best out of themselves. It helps discover the vast potential within and inspires them to be leaders in their respective fields.



CORPORATE GITA PROVIDES TIMELESS TECHNIQUES OF BUSINESS MANAGEMENT WHICH:

Harness your potential

Help master your mind

Inspire you to excel

Equip you to deal with life's challenges

***Develop Authentic Leadership Skills to lead Strong
Teams***

Focus your energies to be more productive

Implement the Formula of Success

Reduce Stress and Increase productivity

Achieve Work-Life Balance

***Motivate teams to achieve and sustain powerful
performance***

Build meaningful relationships

ABOUT THE SPEAKER



Rishi Kewalramani

(FOUNDER & DIRECTOR, CORPORATE
GITA)

Rishi Kewalramani is a Certified motivational corporate trainer, a Life Coach, an Executive Coach, an NLP Practitioner, a certified Vedanta lecturer and an internationally recognised thought leader on the evolution of human values in business and society.

Rishi Kewalramani has spent

more than a decade in the study and research of Self-management techniques and Corporate values. He has a first class academic record in Management and has had a distinguished management career which he relinquished to devote himself full time to the interpretation and re-presentation of Vedanta for the modern generation.

Drawn to the study of the sublime & exhilarating knowledge of Self-management techniques & Corporate values, he joined many esteemed international Training & Coaching institutes and collected the captivating wisdom of the management principles found in Vedanta & Bhagavad Gita, and of values-based Leadership & Corporate Softskills training, ICF approved Executive Coaching, Leadership Coaching, Life Coaching, NLP training & Emotional Freedom Techniques coupled with Matrix Re-imprinting.

Based in Bangalore, He works strategically to train his protégés and is a strong believer in the management principles taught in the great & varied philosophies of the world.

Carrying on with his pursuit of truth, Rishi Kewalramani shares his observations with interested audiences lovingly and enthusiastically through talks and writings.

Speaking at many academic, social and business settings both at home and abroad, He delivers talks on a variety of topics in the fields of spirituality, human values, management and science & philosophy. Rishi Kewalramani presents the ancient wisdom of India in a contemporary fashion and motivates his audiences to live inspired lives. His discourses on the Bhagavad Gita, the Upanishads and Vedanta are well received and have been sponsored by prominent organisations.

His speeches, which are like sharing of thoughts, stir our own thinking. Treating the audience as his co-travellers on the inward journey, he never seems to be interested in influencing their thinking or to prove his own point. "Each flower blossoms in its own way and in its own time" says he.

To see video clips of Rishi's trainings, testimonials & to know more about Corporate Gita, please visit:

www.corporategita.com



VedantaWisdom



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Some Timeless Leadership & Management Quotes from the Bhagavad Gita :

"Success is not the key to happiness. Happiness is the key to success!"

- Bhagavad Gita, Chapter 2, Verse 47

"A true leader is intellectual, objective & leads the way in a spirit of service & sacrifice."

- Bhagavad Gita, Chapter 2, Verse 41

"It is not work that stresses us, but how we relate to it."

- Bhagavad Gita, Chapter 6, Verse 6

"Whatever the leader does, whatever standard he sets, others will implicitly follow- that. And not what he merely says."

- Bhagavad Gita, Chapter 3, Verse 21

"Time management equals work management equals self management!"

- Bhagavad Gita, Chapter 3, Verse 43

"The key to sound relationships for great team-work is mutual-respect & selfless love."

- Bhagavad Gita, Chapter 4, Verse 23

"Work transforms from drudgery to dynamic worship when its done with the higher goal of fulfilling the objectives of the organization!"

- Bhagavad Gita, Chapter 3, Verse 9